

DELIVERY SPECIFICATIONS

Making artwork ready for printing

- Make sure the files are CMYK
- The colors of the artwork are always CMYK 'process colors'
- Images must be at least 300 DPI and closed into the file
- Texts must be by outline or the fonts must be sent
- Small black text or lines must be 100% black
- Large black areas should have the following color structure
C: 50% M: 40% Y: 40% K: 100%
- Please put the artwork in a separate layer underneath the die-cut drawing
- Put all the pantone colors into a CMYK 'process color' – Go to the swatches palette and select the pantone colors (this works best in list view), click on swatch options and indicate the colors with Process color and CMYK.

Checklist:

- Make sure all the images are closed into the file
- 300 DPI images
- Outline text
- Die-cut lines/folding lines etc: indicate as spot color + giving it the right name (die-cutline or folding line etc.)
- Make sure die-cut lines and information/sizes are in 'overprint'
- Indicate artwork colors as 'process colors'

Save as PDF:

- Preferably saving the files as separate PDF's – don't put multiple pages in one file
- 4 mm bleed around net file

Deliver the file in Illustrator/Indesign + PDF (high resolution)

Hoping to have informed you sufficiently!

Best regards,

Dispack design team